

MOKAN PARTNERSHIP FUTURE FORWARD



MOKAN
partnership



Thank you for your interest in the MOKAN Partnership's Future Forward capital campaign!

The Future Forward campaign will fund five years of economic development initiatives across our region and represents the next step of expanded business development and workforce growth for investors across our seven counties.

Our goals for the next five years include:

- Building tomorrow's talent
- Growing and elevating the MOKAN region
- Engaging with partners, investors, and communities across the region
- Showcasing our region through elevated marketing
- Developing the region with our vision and mission in mind

To reach these objectives, we are pushing ourselves to expand talent attraction and retention efforts; continue identifying, certifying, and marketing our commercial industrial parks; pursuing business relocation and expansion opportunities; broadening incentivization of high-paying job creation; and meeting with you and other industry leaders to identify our region's growth obstacles.

The Future Forward campaign goal is to raise \$1.5 million, which will directly support the operations, programs, and services that made our previous accomplishments possible. These funds will also support our continued efforts to improve livability, create business relocation and expansion opportunities, enhance our regional workforce, and strengthen our region's overall economy.

Prior assistance from investors and community partners has been imperative to the successes outlined in this packet. We ask that you consider maintaining your investment in this new phase of our development and reflect on the impact that you and your organization can make for this region. Together, we can secure prosperity for our region and for its residents as we move forward into the future.

Best regards,

Travis Stephens, IOM
President & CEO
MOKAN Partnership

MAJOR WINS 2020-24

1,303 jobs created



Hosted I-49 Workforce Summit



2,100+ acres of industrial space



Maintained ACT Work Ready Certification



\$423.7 million invested in expansions





2020 REFRESCO EXPANSION

Located in Joplin



32 jobs created



\$20 million investment



Announced November 2020

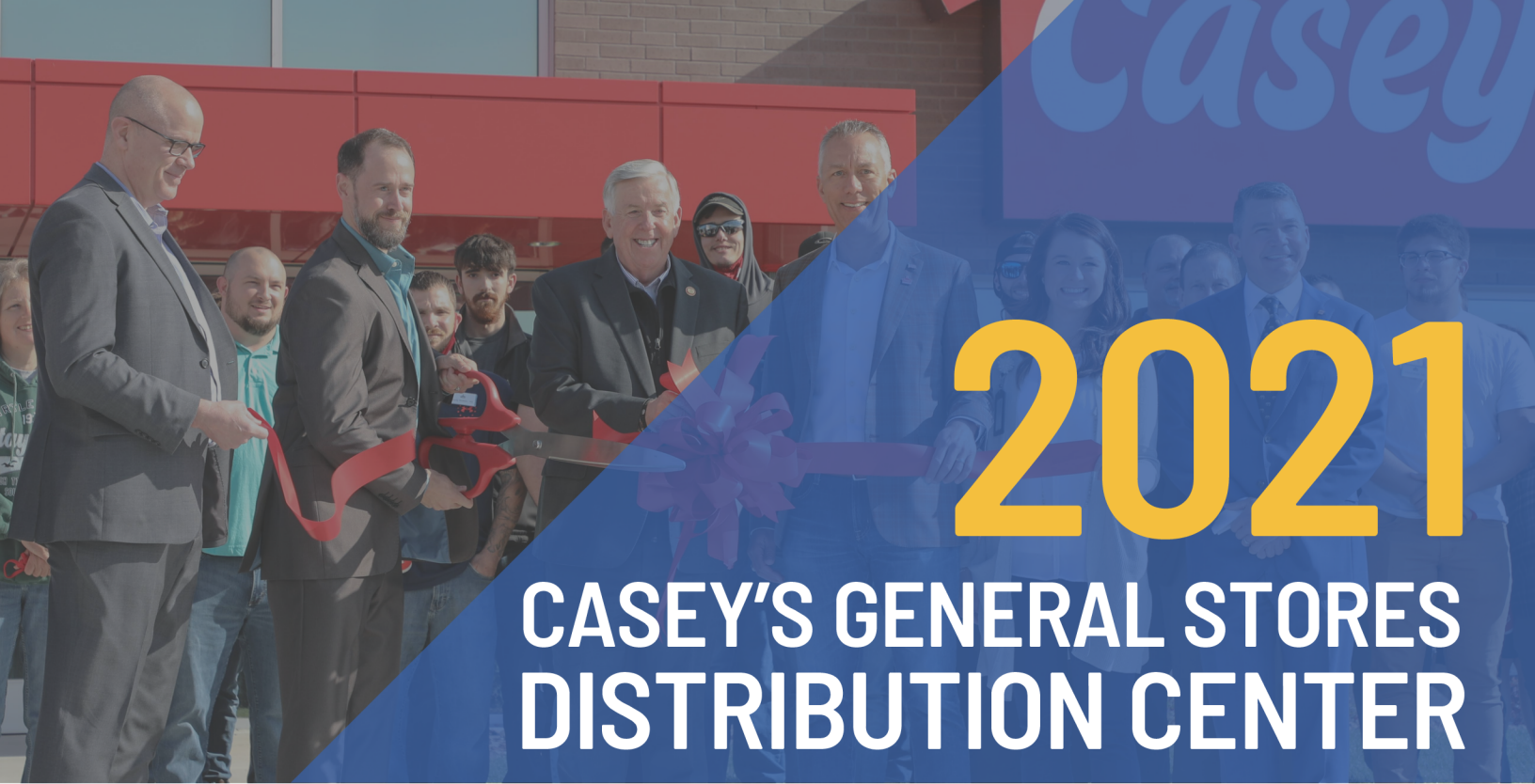


“

We are thrilled to be able to expand our team in Joplin and offer manufacturing jobs in the community for years to come.

”

Tom Jablonsky, Vice President of Operations, Refresco North America



2021

CASEY'S GENERAL STORES DISTRIBUTION CENTER

Located in Joplin



125 jobs created



\$40 million investment



Completed April 2021



“

Casey's Joplin Distribution Center is key to our plan for accelerated store growth.

”

Darren Rebelez,
President & CEO, Casey's



2022

AJINOMOTO FOODS EXPANSION

Located in Joplin



70 jobs created



\$13 million investment



Announced May 2022

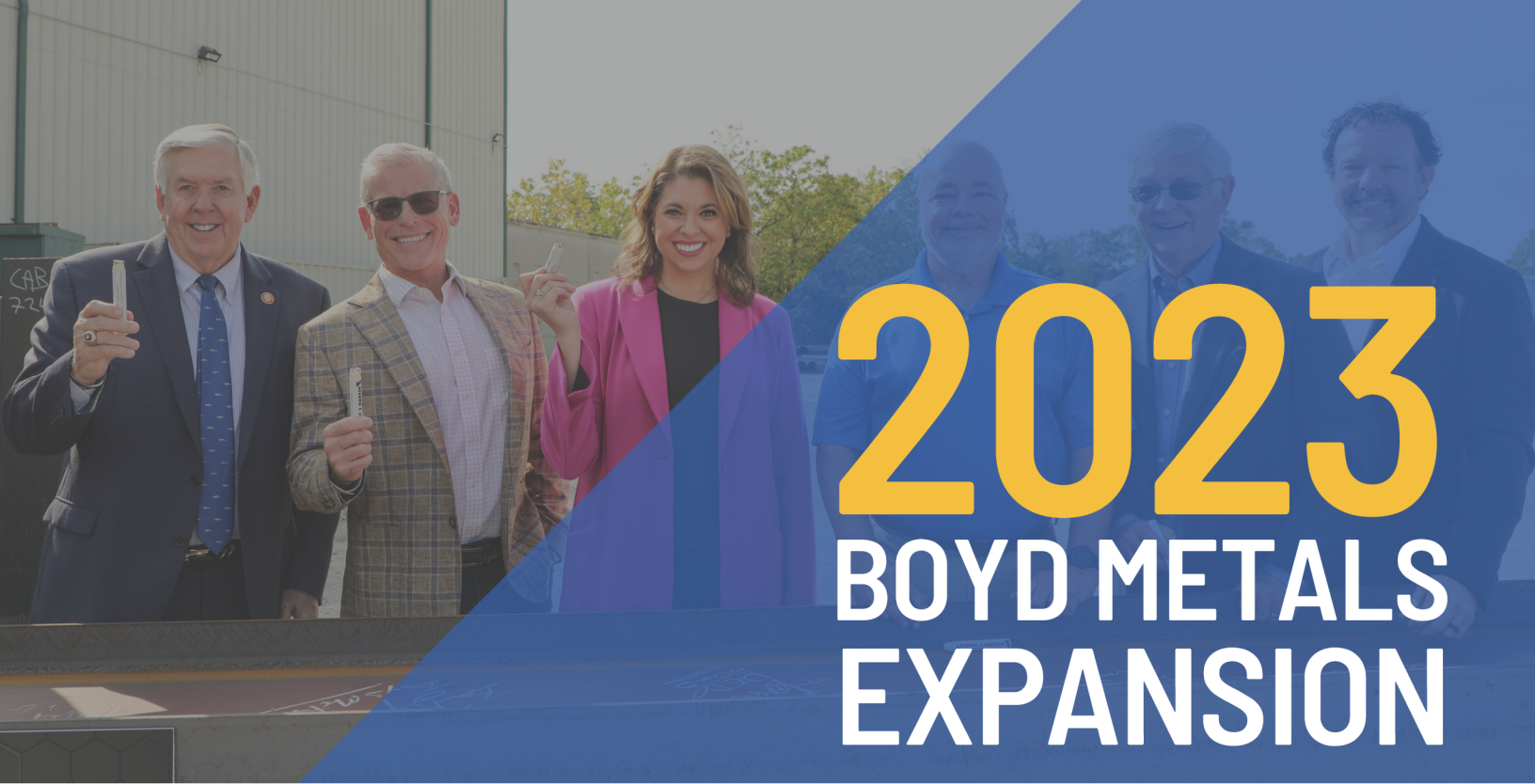


“

Ajinomoto’s new facility in Joplin and the expansion of their product line in 2022 totals more than \$52 million in investments and has created 300 jobs for the region.

”

Amy Kauffman,
Executive Director,
MOKAN Partnership



2023

BOYD METALS EXPANSION

Located in Joplin



12 jobs created



\$9 million investment



Announced September 2023



“

We're proud to join our partners in supporting this company as it creates new opportunities for Missourians to prosper.

”

Michelle Hataway,
Acting Director, Missouri
Department of Economic
Development

2023

REFRESCO EXPANSION

Located in Joplin



40 jobs created



\$30.5 million investment



Announced October 2023



“

This company's decision to expand its existing location demonstrates our state's ability to provide what businesses need to thrive.

”

Michelle Hataway,
Acting Director, Missouri
Department of Economic
Development



2024

GENERAL MILLS EXPANSION

Located in Joplin



47 jobs created



\$48 million investment



Completed May 2024



“

Southwest Missouri and the Joplin community continue to partner with employers on programs that drive growth in the region.

”

Tim Johnson, Plant Manager, General Mills

GOALS

AND OBJECTIVES FOR 2025 AND BEYOND

Future-Ready Workforce:
Building Tomorrow's Talent



Future-Driven Attraction:
Elevating & Growing the Region



Future Connections:
Uniting Our Region



Future-Forward Marketing:
Showcasing Our Region



Future-Ready Sites:
Developing with Purpose



We are proud of the work that MOKAN has accomplished alongside our investors and partners. With your support, we're ready to take on the challenges that our communities face in 2025 and beyond. Together, we can maintain a Future Forward vision to strengthen our communities, grow our economy, and advance the MOKAN region.

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GOAL 1

FUTURE-READY WORKFORCE BUILDING TOMORROW'S TALENT

Host an Annual Regional
Workforce Summit



Offer Skill Development Grants
for Specialized Training



Create New Youth Career
Pathway Programs



We want to develop and implement innovative training and education programs to prepare the local workforce for future industry demands and ensure a steady pipeline of skilled professionals. We will do this by investing in the initiatives to the left.

GOAL 2

FUTURE-DRIVEN ATTRACTION ELEVATING & GROWING THE REGION

Develop a Corporate
Partnership Network



Engage with and Host
National Site Selectors



Offer Community First-
Impression Tours



We will also aim to enhance business attraction and talent strategies with compelling incentives and strategic partnerships that position the region as a prime destination for new enterprises and top talent.



GOAL 3

FUTURE CONNECTIONS UNITING OUR REGION

Host an Annual Economic
Forecast Luncheon



Launch the Community
Growth Simulation



Initiate Community
Development Collaboratives



Strengthening our regional collaboration and community engagement through dynamic events and initiatives will foster a unified regional identity and a shared vision between communities, businesses, and industries.



GOAL 4

FUTURE-FORWARD MARKETING SHOWCASING OUR REGION

Create a Promotional Video
Highlighting Regional Assets



Launch a Redesigned
MOKAN Website



Develop a Targeted
Social Media Campaign



Over the next five years, MOKAN will implement a new marketing campaign that highlights the region's competitive advantages, exceptional quality of life, and growth potential in order to attract national and global attention.



GOAL 5

FUTURE-READY SITES DEVELOPING WITH PURPOSE

Encourage/Promote Site Shovel-
Readiness Certifications



Create Infrastructure
Development Partnerships



Develop an Interactive Map
of Region's Ready Sites



We want to accelerate the development of our region's key industrial sites by equipping them with essential infrastructure and amenities to attract major investments and drive regional economic progress.



PRIVATE INVESTMENT OPPORTUNITIES

Future-Forward Advocate:
\$2,500 – \$7,499 annually

1

Future-Forward Champion:
\$7,500 – \$19,999 annually

2

Future-Forward Visionary:
\$20,000+ annually

3

We're grateful for every level of support that our private investors and shareholders offer us. We have several different investment levels to choose from, with benefits and pricing tiers that fit every organization and every budget.

TIER ONE FUTURE FORWARD ADVOCATE



Quarterly Communications and Visibility Opportunities

You will receive a quarterly MOKAN Minute e-newsletter and your company will be listed on the MOKAN website as an investor.



Event Inclusion

You will receive invitations to MOKAN's annual meeting and the Economic Forecast Luncheon.



Data Reporting

You will receive community economic overview data reports on an annual basis.



Eligibility for Election to Ex-Officio Seat

Your organization will become eligible to be elected for a one-year term as an ex-officio member of MOKAN's Board of Directors.

TIER TWO

FUTURE FORWARD

CHAMPION



Quarterly Communications and Visibility Opportunities

You will receive a quarterly MOKAN Minute e-newsletter and your company name and logo will be included on the MOKAN website.



Complimentary CGS Session

Your leadership will be eligible for one complimentary Community Growth Simulation (CGS) session annually.



Data Reporting

You will receive unlimited community economic overview data reports.



Eligibility for Board of Directors

Your organization will receive a voting seat as an Elected Director on the MOKAN Board of Directors to serve a three-year term.

All services included in Tier 1.

TIER THREE

FUTURE FORWARD

VISIONARY



Quarterly Communications and Visibility Opportunities

You will receive a quarterly MOKAN Minute e-newsletter and your company name and logo will be included on the MOKAN website's investor carousel on the homepage.



Economic Forecast Luncheon Tickets

You will receive four tickets to MOKAN's Economic Forecast Luncheon.



Data Reporting

You will receive unlimited community economic overview data reports.



MOKAN Board of Directors Seat

Your organization will receive a voting seat as an appointed entity on the MOKAN Board of Directors to serve a five-year term.

All services included in Tier 2.



COMMUNITY PARTNER OPPORTUNITIES

Community Partner:

> \$5,000 annually

1

Community Advocate:

\$5,001 – \$15,000 annually

2

Community Champion:

\$15,001 – \$30,000 annually

3

Community Visionary:

\$30,000+ annually

4

We're proud to partner with communities across our region so we can support municipalities in economic development efforts and act as a resource for our regional community partners. Your support makes our work possible and benefits the entire MOKAN region.

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COMMUNITY PARTNER BENEFITS

1

Tier One: Community Partner Benefits

- Your industrial site location will be included on all MOKAN marketing materials (printed and digital) and on the MOKAN website.
- Site inclusion during visits with site selection consultants and tradeshows.
- You'll receive quarterly community economic overview data reports.
- Your organization will be listed on the MOKAN website as a Community Partner.

2

Tier Two: Community Advocate Benefits

- All services included in Tier One.
- MOKAN will guide you as you develop your land parcels/industrial parks.
- You'll receive support throughout existing employer expansion projects.
- You will receive customized data reports on request.
- Your organization logo will be featured on the MOKAN website's investor page.

3

Tier Three: Community Champion Benefits

- All services included in Tiers One and Two.
- MOKAN will assist you in organizing exclusive first-impression community tours.
- You'll receive mock site selection visits to prepare for company site visits.
- MOKAN will offer one-on-one assistance during site visits with prospective companies.
- Your organization will receive a single, non-voting seat on the Board of Directors.

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Tier Four: Community Visionary Benefits

- All services included in Tiers One, Two, and Three.
- MOKAN will offer assistance with RFI completions and submissions.
- You'll receive exclusive access to annual BRE visits with up to ten large employers.
- You will receive one-on-one assistance from MOKAN staff during site visits.
- Your organization will receive a single, voting seat on the Board of Directors.

MOKAN TEAM CONTACT US



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